



CAR GUY NEWS

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June, 2015

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TOP DEAD CENTER MOTOR CLUB

P.O. BOX 173

LIONVILLE, PA 19353

Presidents Message

I would like to remind everyone that we have our 7th Annual "Drive Out Hunger" Show coming up July 18th from 9am to 2pm at the Downingtown East High School. We have great exhibitors lined up. Last year we introduced the Push Rod Drop and the Rocker Arm Toss. Everyone seemed to enjoy playing these games, so we will have them again this year.

I would also like to say "thanks" to all the volunteers helping this year. If you would like to help, please contact Joe Priscoglio at vicepresident@tdcmotorclub.

****We can use the most help prior to the event***

Last year we did fantastic with door prizes, and we can do better this year. If every member would collect just one (1) donation from an establishment they frequent, like an eatery, automotive repair center, hair dresser, nail salon, etc., we would have quite a collection for DOH door prizes. It doesn't have to be a gift card, it can be a "cash" donation and we will purchase one in their name.

When you get a donation, please email the officers with the information so it can be put on a list and that way the same stores or establishments are not asked more than once.

****Make sure you get a contact name and address****

"DRIVE OUT HUNGER"

Remember the saying, "It takes a Village to Raise a Child". The same applies to make this show successful every year. Top Dead Center Motor Club also has a saying, "It Takes Dedicated Members to Step Up and Volunteer to Help".

See you Crusin',
Joe O'Fria, President

2015 TDC CALENDAR

(check website for cancellations and/or changes)

Blue = TDC Sponsored Red = TDC Cruise-To's

Saturday - June 20	Village of Eagle Block Party
Saturday - June 20	West Brandywine Car Show & Concert
Saturday - June 20	Chariots of Fire
Sunday - June 21	Helicopter Museum
Saturday - June 27	3rd - Cruise for the Troops
Saturday - July 4	Car-B-Que - The O'Fria's
Tuesday - July 7	General Meeting - Tom Oates
Saturday - July 18	Drive Out Hunger Show
Saturday - July 25	4th - Cruise for the Troops
Sunday - July 26	Westwood Fire Company
Tuesday - August 4	General Meeting - Tom Oates
Saturday - August 22	E. Brandywine Community Day Show
Saturday - August 29	5th - Cruise for the Troops
Tuesday - September 1	General Meeting - Tom Oates
Saturday - September 19	6th - Cruise for the Troops
Thursday - September 24 - 26	Wildwood Boardwalk Show
Tuesday - October 6	General Meeting - Tom Oates
Saturday - October 24	Halloween Show
Tuesday - November 3	General Meeting - Tom Oates
Tuesday - December 1	General Meeting - Tom Oates
Saturday - December 5	Christmas Party

Information to all "Cruise-to" events will be published prior to cruise

- 1st Tuesday - each month - General Meeting**
- 1st Friday - each month - Thomas Chevrolet**
- 1st Saturday - each month - Pottstown**
- 2nd Friday - each month - Faulkner**

JUNE BIRTHDAY'S

JULY BIRTHDAY'S

- 6/2 - Caryn Abdill
- 6/5 - Linda Alderman
- 6/6 - Barbara Donahue
- 6/7 - Tiffany DeGrandis
- 6/13 - Matthew Boyle
- 6/14 - Vincent Purpura
- 6/25 - Gary Hervey

- 7/2 - Donald Sheldon
- 7/8 - Jim Lanahan
- 7/8 - Joseph R. Matters, Sr.
- 7/15 - Daneen Tomhalisky
- 7/16 - Laura Leary
- 7/21 - Jeannemarie Allshouse
- 7/26 - Jana Hopkins

ATTENTION

Do to the lack of interest and response to participate in the Philadelphia 4th of July Parade, TDC has declined the acceptance to take part in the parade for 2015.

****If you haven't received your window card, or are in need of a replacement, please email tdcmotorclub.com with the subject "Window Card" along with the information you want on card.**

**IF YOU KNOW OF SOMEONE YOU THINK THE MEMBERS
WOULD LIKE TO HEAR SPEAK AT ONE OF OUR MEETINGS,
PLEASE APPROACH ONE OF THE OFFICERS.**

TDC MOTOR CLUB MONTHLY MINUTES FOR

JUNE, 2015

DeGrandis Automotive Center, Inc. - Malvern, PA

The June monthly meeting was called to order by the President, on June 2nd, 2015 at 7:30pm, followed by the Pledge of Allegiance.

Joe thanked Rob and Tiffany DeGrandis for allowing our meeting to be held at their automotive center and also for the food served. The club really appreciated their hospitality.

Happy Birthday and/or Anniversary wishes were conveyed to all members celebrating during the month of June.

Members were reminded to start collecting donation gift cards, etc. for door prizes at the Drive Out Hunger Show in July.

AAA Automotive has asked to be a sponsor of the club. This is being thought over to make sure it will conflict with other sponsors.

June 21st, Father's Day, was set aside to cruise to the Helicopter Museum.

If you have plans to attend the Wildwood Boardwalk Show for September 24th through the 27th, please don't forget to pre-register with the Ocean Holiday Motor Inn 6501 Ocean Avenue - Wildwood Crest, NJ 08260. (609) 729-2900. There have been 10 rooms set aside.

May minutes were emailed to all members. Minutes were accepted, seconded and approved.

TREASURY REPORT:

Beginning balance as of May 1st was \$ 6,458.03

Deposits equaled \$ including :

\$ 403.00 - Other Income

420.00 - Sponsorship: Web

Expenses equaled \$2,901.85 including:

\$ 245.00 - Advertising

624.85 - Cruise for the Troops: Signs

1,657.00 - Cruise for the Troops: T-Shirts

25.00 - Drive Out Hunger: Art Work

350.00 - Insurance: Liability

Ending balance as of May 31st is \$ 4,379.18

The Treasury Report was read, accepted, seconded and approved.

For Drive Out Hunger, please sign volunteer sheet ahead of time so plans can be made where we need you the most.

****If you are doing parking, at any TDC events, you need to stay on duty or get someone to relieve you before you leave your post.****

Those planning on participating in the Philly 4th of July parade must sign the release forms, drivers and passengers, up here on the table.

If you plan on going to any shows please distribute the club's flyers. Take some with you tonight or someone can meet with you if you run out. If you see or plan on attending a local event that you think the other members might enjoy, please bring it to one of the officers attention. We could alert the others and maybe do a cruise-to.

Again, thank you Rob and Tiffany. Gerry will be selling 50/50 and Caddy will have TDC merchandise for sale.

The meeting was adjourned.

ART OF THE SERVICE STATION

In the 1940s and 1950s, oil companies produced a wealth of items now eagerly sought after by collectors.

Not that many years ago, there were service stations on the corners of almost every major intersection. Service was not just an idle term, as nattily attired attendants greeted motorists as they filled the car with fuel, checked the oil and cleaned the windshields. It certainly was a far cry from today's world.

Competition was severe and the stations attracted customers not only with exceptional service but bold and dramatic advertising. Multicolor porcelain signs displayed the company logo and illuminated glass globes proudly sat on top of the majestic gas pumps. Even the oil cans were often striking as this was the era prior to the age of mass advertising, and impulsive point-of-sale decisions were often made based on the distinctive graphics.

Many items the early motorist required were often free for the asking. Road maps were distinctive with interesting covers in hopes that the traveler would keep them in the glove box and stop in again at the same station. Ink blotters and matches were given freely, and promotions that involved items such as salt and pepper shakers in the form of gas pumps were frequent.

Today, die-cut figural porcelain signs can sell for as much as \$20,000, and early brands such as Sunset, Mohawk, Paragon and Ace High are extremely desirable. Items from the Roxana Shell facility in Illinois cause a frenzy when they are offered due to their distinctive logo, while the Mobil "Flying Red Horse" has an equally committed following.

The early gas pumps, such as the Art Deco Wayne 50 with display cabinet, are now worth around \$10,000 and, while frequently over restored, they make a strong statement in a "car barn" or recroom. The colorful glass globes can get pricey in a hurry. For example, a Musco globe with the colorful Indian in full headdress can easily push five figures. Of course, more common ones can be obtained for a few hundred dollars, but reproductions abound.

Glassware, playing cards, name badges and mechanical pencils are just a few of the other items that are very collectible, especially when a collection is focused on a particular brand.

Service with a smile may be a thing of the past, but many of the reminders of that service live on with a group of committed collectors.

CLASSIFIEDS

If you have an item to sell or a specific item you are looking for and would like to place an ad on Top Dead Center Motor Club's website please submit it to tdcmotorclub.com

or you may send it to:

Top Dead Center Motor Club

Post Office Box 173

Lionville, PA 19353

SPONSORS

YEP Graphix
Morgan Phillips - www.yepgrapix.com
215-990-5014 - mvphillips@gmail.com

Bull Dog Rod & Custom
www.bulldogrodcustom.com
610-431-1970

DeGrandis Automotive Center
Rob DeGrandis
www.degrandisautomotivecenter.com
610-644-6990

Hudson Rod and Custom
Pottstown, PA
Steve Giordanno
www.hudsonperformance.com

Ken's Towing LLC
1389 Valley Road
Coatesville, PA 19320
Kenstowing@comcast.net
610-857-1578

PAPROMO Powered by Geiger
Joe O'Fria - www.papromo.com
610-915-8040

Rob's Rod Shop - Downingtown, PA
www.robsrodshop.com
484-693-0640

Tom Oates Automotive
Chester Springs, PA
www.tomoatesautomotive.com
610-827-7400

Horizon Services, Inc.
www.horizonservicesinc.com
Contact: Melissa Hayes 610-680-6433
mhayes@horizonservices.com

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