	Platinum	Gold	Flyer Advertising	T-Shirt Advertising	Combined Advertising Flyer/T-Shirt
	\$600	\$300	\$150	\$150	\$275
Car Event Flyer Advertisement					
"Cruise for Troops" or "Drive Out Hunger"	X		X		х
(5,000 post cards for each event)					
Cruise Night T-Shirt Top Billing	x				
(Large Company Info)	^				
Cruise Night T-Shirt Top Billing				x	x
(Medium Company Info)				^	^
Website Link/Advertisement - (our to yours)	x				
(Large - Upper Display)	^				
Website Link/Advertisement - (our to yours)		х			
(Business Card - Secondary Display)		~			
"Car Guy News" Monthly Newsletter Advertisement	x				
(Large/Top Billing) 12 issues	~				
"Car Guy News" Monthly Newsletter Advertisement		х			
(Business Card/Secondary Billing) 12 issues					
Club Membership	X	X			
Opportunity to Exhibit at all TDC Events	X	Х			
Your Company's promotional material distributed at	v	v			
all showss (supplied by sponsor)	X	X			
Company Name:					
Company Web Address:					
Company Email:					
Company Phone:					
Sponsorship Level:	Amount Paid:				
Mail To:					
P.O. Box 173	E-Mail: <u>tdcmotorclub@gmail.com</u>				
Lionville, PA 19353					

Ph: 484-206-5109

Website: www.tdcmotorclub.com



## TOP DEAD CENTER MOTOR CLUB Greater Chester County's Hottest Motor Club! SPONSORHIP OPPORTUNITY

Our Hobby and specifically our Club promotes and preserves a piece of Americana-the American automobile.

As a membership organization we are self-supporting and are always looking for ways to further the hobby as well as to grow and promote our club. By becoming a sponsor, we can work together to promote each other! Our club is dedicated to the restoration and preservation of classic, antique, modified and custom cars, trucks and motorcycles... basically anything with a motor! Our primary goal is to promote the hobby and help fellow enthusiasts in any way we can, but most of all to have FUN! We pride ourselves on being a family-oriented motor club. We seek worthy causes, which allow us to do charitable work within the community.

It's not just advertising....

It's Supporting Top Dead Center and the Organizations and Charities that we work with.

## Your ad supports TDC with the following:

<u>Cruise for the Troops</u>: we hold 6 Cruise Night/Car Show events April through October each year to support our Troops serving overseas. Participants are asked to donate a care package item such as toiletries, reading materials, non-perishable snacks, or cash donations at each event. We collect these items, create care packages, and send them to a service member currently serving our country.

**Drive Out Hunger:** each year we hold a Car Show event, that supports the Chester County Food Bank. The participants are asked to bring non-perishable food items as part of their entry fee. The food collected, as well as any cash donations collected during the event, go directly to the Food Bank to help those in need in the Chester County area.

<u>VA Christmas Donations</u>: each year our club collects gift items for homeless veterans staying at the local Coatesville Veteran Affairs and delivers them to our vets, so that they receive something during the Holidays, and to know that we appreciate their service to our country.

<u>Other Organizations and Groups</u>: we also support other organizations and groups within our hobby that do charitable work as well, such as *Cars for Kacie*, a local non-profit that continues the fight against opioid addiction across the county. In this respect we support their cause, by offering DJ services, member volunteers and participation support and promotion. We also have partnered with *The PA Liberty Belles* and *Distributing Dignity*, two non-profits that supports homeless and low-income women and girls.

Thank you for partnering with Top Dead Center. Remember, it's not just advertising, it's supporting worthwhile causes and organizations.